

# Help Turn Central New York Purple & Teal in September for... National Suicide Prevention Month

The purple & teal colors symbolize suicide awareness and serves as a reminder that suicide is a public health issue we need to talk about.

We're working to create a suicide-safer community. You can too!

**Together, we can save lives.**

**As a business owner**, we are asking for your help to support our efforts in creating community awareness and raising funds for mental health awareness and suicide prevention. There are 3 ways you can help:

- **Colors for a Cause** - encourage your employees to wear purple and/or teal, or a purple and teal suicide prevention ribbon, in exchange for a personal donation to Contact Community Services. *\*Ribbons will be provided*
- **Donation** - ask your customers if they would like to donate towards mental health awareness and suicide prevention.
- **Community Awareness** - Allow us to set up a table at your business on any day during the month of September to provide mental health and suicide prevention information to the community.

Contact Community Services provides all promotional and marketing materials to help make this a success. For more information, please call 315.418.7058.

If you would like to help save lives by creating a suicide-safer community, please return the attached form by **August 31, 2022**.

**Don't forget** - encourage your staff and/or customers to share photos of their support on social media. Tag **@ContACTSyracuse** and use **#LetsTalkAboutIt** to show off their colors!

Let's Talk About It. 

Yes!

I want to turn Central New York Purple & Teal  
in honor of National Suicide Prevention Month  
during September!

Please complete the form below and send to: Jennifer Roth, Contact Community Services,  
6311 Court Street Road, East Syracuse, NY 13057 or email the following information to:  
jroth@contactsyracuse.org

CONTACT NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**Contact:** Jennifer Roth at 315.418.7058 or jroth@contactsyracuse.org



We are unable to participate at this time, please accept our  
donation of: \$\_\_\_\_\_

To make a donation online, please visit: [ContactSyracuse.org/Donate](https://ContactSyracuse.org/Donate) or  
scan the QR code on the right.

